



FIRST GENERAL BANK ANNOUNCES ESTABLISHMENT OF FIRST GENERAL BANK SCHOLARSHIP FUND

ROWLAND HEIGHTS, CA – January 15, 2013 – First General Bank announced the establishment of the *First General Bank Scholarship Fund*, to provide financial assistance to graduating Rowland Unified School District high school students who have demonstrated academic excellence, leadership and community involvement. The scholarship awards range from \$1,000 to \$2,500.

“First General Bank has been performing exceptionally well since its inception in 2005,” noted President and Chief Executive Officer Cliff Hsu. “We owe our success to the support from the communities we serve, and to our commitment to the economic development and vitality of our communities. We believe education is key to sustainable economic vitality. Therefore, we are honored to work together with the Rowland Unified School District to provide scholarships to encourage and help disadvantaged students who have demonstrated academic excellence, leadership and community involvement achieve their educational goals.”

Seniors from Rowland High School, Nogales High School and Santana High School that are in financial need, have a 3.5 GPA or above and who demonstrated leadership through school and community involvement and service may apply for the scholarships January 15 – February 15, 2013.

“This scholarship program is an excellent example of a successful local business partnering with public education,” said Rowland Unified School Board President, Cary Chen. “First General Bank is a wonderful role model for our students on how you can contribute back to society when you become successful. We are grateful for their contribution and for the lives they will impact with this new scholarship fund for students in need.”

The First General Bank Scholarship deadline is 4 p.m. on February 15, 2013. For more details about the application process, please contact the Rowland Unified School District Schools Division Office at (626) 854-8348 or visit www.RowlandSchools.org.

The Rowland Unified School District is proud to serve 16,000 students at 20 elementary and secondary schools in the communities of Rowland Heights, Walnut, La Puente, City of Industry, and West Covina. More than 5,000 adults (16+) are also served by the Rowland Adult and Community Education School. For more information about Rowland Unified, contact Gina Ward at (626) 854-8352 or visit www.RowlandSchools.org.

About First General Bank

First General Bank, founded in 2005, had total assets of approximately \$510 million as of December 31, 2012. First General Bank is headquartered in Rowland Heights, California, with branches in Arcadia, Irvine, Rosemead, Rowland Heights, and San Gabriel, California. First General Bank focuses on personalized service, combined with a full range of conventional and online core consumer and commercial banking products and cash management services for small to medium sized businesses and individuals residing or doing business in southern California. In 2011, First General Bank completed the merger and acquisition of American Premier Bank (Jan., 2011) and Golden Security Bank (Aug., 2011). First General Bank ranked FIRST among SNL Financial’s Annual List of Best Performing Community Banks with assets between \$500 million and \$5 billion in California as of December 2011. The Bank ranked SIXTH nationally among this group of 723 community banks. SNL Financial is the nation’s leading provider for business intelligence services in banking, financial services, insurance, real estate, energy, and media and communications.

Forward Looking Statements

This document contains forward-looking statements that involve risks, uncertainties and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including any projections of synergies, accretion or other financial items; any statements of the plans, strategies, and objectives of management for future operations; any statements regarding future economic conditions or performance; any statements of belief and any statements of assumptions underlying any of the foregoing.

Readers are cautioned not to unduly rely on forward-looking statements. Actual results may differ from those projected. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

For additional information, please contact: Wilson Mach, Executive Vice President, First General Bank, 626-820-1099.